bc.team

MONTHLY REPORT

BRAND PROTECTION REPORT

Velonna Casino

September 2026

OFFICIAL SITE

velonna.casino

COUNTRIES

Brazil, Mexico, India, Canada, Germany

WHAT WE MONITOR

Google, Bing, app stores, Telegram, Instagram

ISSUED

October 1, 2026

71

sites taken down in September

3 h 12 min

median time until a site left Google

78%

of brand searches show your site first

This is a sample. Velonna Casino is a fictional brand. All domains, names and figures in this report are invented. A real report shows full domains, and every line links to its evidence: the site, a dated search screenshot, the click path and the platform's reply.

September at a glance

You had more threats than in August because we added two countries and the “app” and “promo code” searches. We took down more sites than ever, and Google now drops a reported site in about three hours. In 78% of brand searches, your site is first.

74
new threats found
▲ +12% vs Aug
more countries and searches monitored since July

71
sites taken down
▲ +13% vs Aug
a record month: 9 of them were August's backlog

3 h 12 min
median time until a site left Google
▼ −29% vs Aug
26 hours in April

78%
of brand searches show your site first
▲ +7 pp vs Aug
52% in April

9
searches with a site that sends players to a competitor in the top 10
▼ −36% vs Aug
41 in April

4
taken-down sites came back within 30 days
▼ −33% vs Aug
all 4 taken down again, median 5 h

What went well

- **Brazil is almost clean.** 23 of 24 sites are down. The affiliate network with one partner ID (12 sites) is gone from search.
- **Google is fast.** All 51 complaints ended in removal. The median time fell from 4 h 30 min to 3 h 12 min.
- **Players reach you.** Your site is first in 78% of searches, up from 71% in August and 52% in April.

What needs attention

- **A new wave in Mexico.** 21 sites, up from 9 in August. One template, one registrar, registered within two weeks. 6 are still live.
- **A registrar refused.** velonna-casino-online.mx is out of Google, but the site still works. It needs a UDRP complaint.
- **A fake app is still up.** Google Play has been reviewing it for 9 days.

We need your decision

- **Are these 3 domains yours?** velonna-vip.com, velonna.mx, velonna-partners.net. We file only after you say “not ours”.
- **Approve a UDRP complaint** for velonna-casino-online.mx.
- **Close partner ID 4471**** in your affiliate program. It is behind 12 sites in Brazil and 2 that came back.

Every complaint in September

74 new sites found

76 complaints filed: some sites need two channels

66 sites taken down

7 sites waiting for the platform

1 refused by a registrar

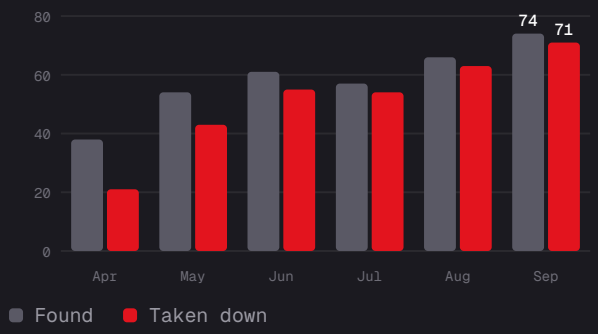
Plus 5 sites from August's backlog that went down in September: 71 takedowns in total. A refusal is not the end: the site is already out of Google, and a UDRP complaint takes the domain itself.

Six months of work

We started in April with 3 countries and 30 searches. Since July, we have checked 5 countries and 48 searches, on desktop and mobile. Each month, we take down more sites and they leave Google faster.

Sites found and taken down

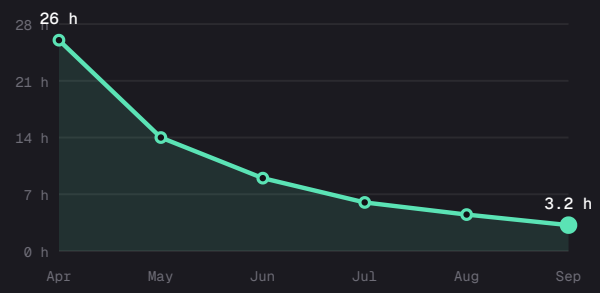
per month



We find more because we check more. Takedowns grew 3.4 times since April and now keep pace with new sites.

Median time until a site left Google

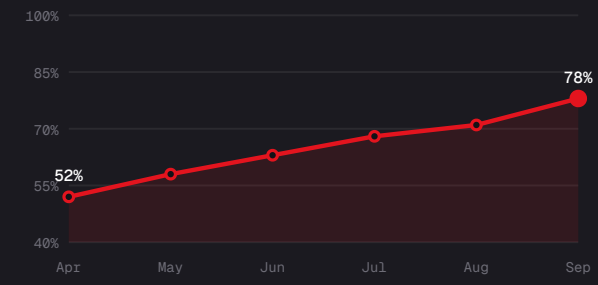
hours, from our complaint



From 26 hours to 3 h 12 min. Google trusts complaints with full evidence and a record of correct reports.

Searches where your site is first

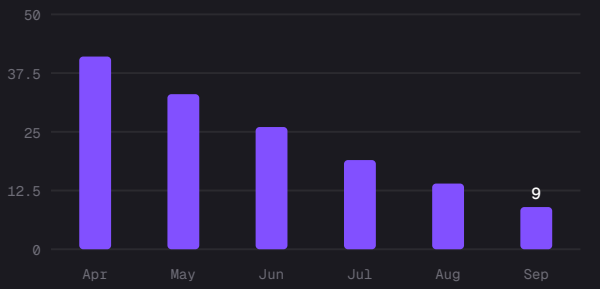
share of all brand searches



+26 percentage points since April. The rest: news, reviews and partners, and 9 searches with a bad site in the top 10.

Searches with a competitor's redirect in the top 10

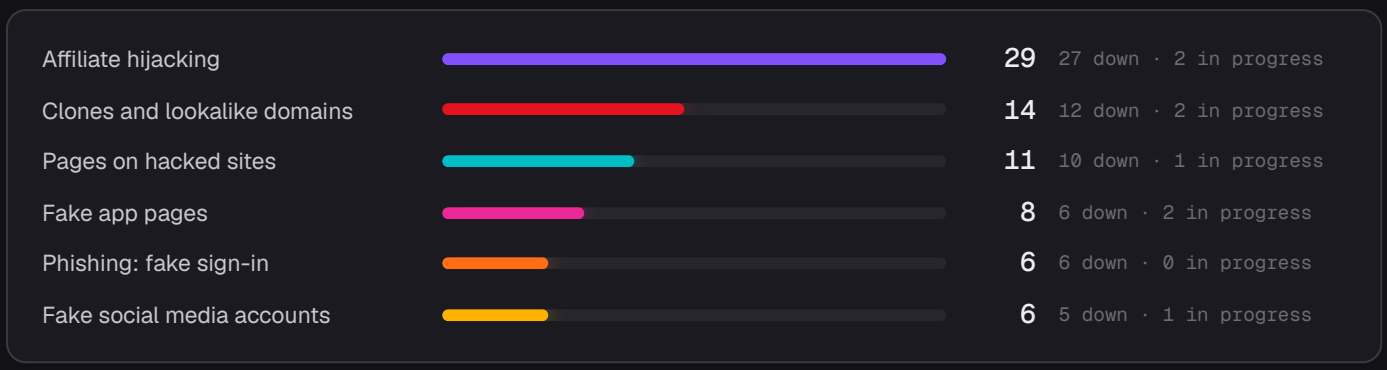
a site that sends your players elsewhere



41 in April, 9 in September. 6 of the 9 are the new Mexican wave, and they are in progress.

September in detail

By threat



By country

COUNTRY	FOUND	DOWN	OPEN	FOUND VS AUG	YOUR SITE FIRST
Brazil	24	23	1	▼ −11%	84% ▲ +8 pp
Mexico	21	15	6	▲ +133%	61% ▼ −5 pp
India	15	14	1	▼ −12%	79% ▲ +6 pp
Canada	8	8	0	no change	82% ▲ +4 pp
Germany	6	6	0	▲ +20%	86% ▲ +6 pp
Total	**74**	**66**	**8**	▲ +12%	78% ▲ +7 pp

71 takedowns in September: 66 of September's sites and 5 from August's backlog. “Your site first” is the share of brand searches in the country where velonna.casino is the first result. Mexico fell because of the new wave.

By channel

CHANNEL	FILED	DOWN	WAITING	REFUSED	MEDIAN
Google Search	51	51	—	—	3 h 12 min
Cloudflare → host	9	6	3	—	1 d 6 h
Hosting providers	7	6	1	—	2 d 4 h
Domain registrars	4	2	1	1	6 d
Google Play	2	1	1	—	4 d
Instagram, Telegram	3	2	1	—	1 d 2 h
Total	**76**	**68**	**7**	**1**	**3 h 40 min**

68 of the 69 complaints that got an answer ended in removal (99%). Two sites needed two channels: Google removes the page from search, the host removes the site. Median is the time from our complaint to removal.

Complaint log

12 of the 76 complaints this month. The full log is in your dashboard and in the CSV file sent with this report. Each line links to its evidence: the site, a dated search screenshot, the click path and the platform's reply.

SITE AND WHERE WE FOUND IT	THREAT	CHANNEL	FILED	TAKEN DOWN IN	STATUS
velonna-casino-mx.com Mexico · “velonna” · position 2	clone	Google	Sep 3, 12:05	2 h 40 min	down
login-velonna.app Brazil · “velonna login” · position 4	phishing	Cloudflare → hosting	Sep 3, 12:10	1 d 6 h	down
velonna-bonus.top India · “velonna bonus” · position 6	affiliate	Google	Sep 4, 09:30	3 h 05 min	down
velonnabr-apostas.com Brazil · “velonna apostas” · position 3	affiliate	Google	Sep 5, 10:12	2 h 55 min	down, came back Sep 19, down again
velonna-app-download.site India · “velonna app” · position 5	fake app	Google	Sep 6, 14:20	4 h 10 min	down
m*.gov.br / velonna-cadastro** Brazil · “velonna cadastro” · position 8	hacked site	site owner + Google	Sep 8, 11:00	1 d 2 h	down
velonna-casino-online.mx Mexico · “velonna casino” · position 3	clone	registrar	Sep 9, 16:45	—	registrar refused: UDRP proposed
velonna-giris.com Germany · “velonna login” · position 9	phishing	hosting	Sep 12, 13:15	2 d 4 h	down
Velonna Casino Official (Google Play) India · “velonna app” · position 4	fake app	Google Play	Sep 14, 10:00	—	under review, day 9
velonna-mexico-bono.com Mexico · “velonna bono” · position 2	affiliate	Google	Sep 16, 09:05	2 h 20 min	down
velonnacasino-bet.com Mexico · “velonna apuestas” · position 5	clone	Cloudflare → hosting	Sep 17, 15:40	—	filed, waiting for a reply
@velonna_support (Telegram) Brazil · found in Telegram search	fake account	Telegram	Sep 18, 12:30	1 d 2 h	down

Evidence: what the player saw

Where the button led

"velonna bono" | Mexico | Sep 16, 2026

position 2

velonna-mexico-bono.com
button "Reclamar bono de Velonna"

go.trk-.link/c?aff=4471****
affiliate redirect, partner ID 4471**

luckyw*-mx.com**
another casino: the player never reached velonna.casino

The page uses your name, logo and bonus. The button sends the player to a competitor through an affiliate tracker. The same partner ID is on 12 sites in Brazil.

Dated search screenshot



Anyone can repeat this search: country, device, query and date are on the screenshot. Our record also has the full results to position 100.

One partner ID, 12 sites

aff=4471**
one affiliate account

velonna-bonus-br.***	velonna-apostas.***	velonna-cassino.***
velonna-giros.***	velonna-pix.***	velonna-app-br.***
velonna-vip-br.***	velonna-cadastro.***	velonna-jogos.***
velonna-promo-br.***	velonna-slots-br.***	velonna-online-br.***

All 12 sites in Brazil send players through the same affiliate tracker. We took them out of search, but the account still exists: the same partner put up 2 of the 4 sites that came back this month. Closing the account in your affiliate program stops the network at its source.

Came back, in progress, not checked

Came back within 30 days: 4 sites, all taken down again

SITE	COUNTRY	HOW IT CAME BACK	FOUND AGAIN	DOWN AGAIN IN
velonnabr-apostas.com	Brazil	same domain, new hosting	Sep 19	4 h 50 min
velonna-giros.***	Brazil	new domain, same partner ID	Sep 21	5 h 10 min
velonna-pix.***	Brazil	new domain, same partner ID	Sep 24	3 h 40 min
velonna-app-download.site	India	same domain, new page	Sep 27	6 h 05 min

Sites come back on a new domain or a new host. We recheck every taken-down site on day 7, 30 and 90. Over six months, 22 of 307 taken-down sites came back (7%), and 21 are down again.

Still in progress: 8 sites

SITE	WHY IT IS NOT DOWN YET	NEXT STEP
velonna-casino-online.mx	the registrar refused without a court or UDRP decision	your approval for UDRP
velonnacasino-bet.com + 4 sites in Mexico	Cloudflare passed our complaints to the hosts; 2 hosts have not replied	a second notice on Oct 2
Velonna Casino Official (Google Play)	the app store is reviewing, day 9	we escalate on day 14
@velonna.bonus.br (Instagram)	Instagram is reviewing the impersonation report, day 4	we add your trademark certificate

What we could not check

WHAT	WHY	WHAT WE DID
Germany, mobile, 3 days	our search data provider did not return results for Sep 12–14	repeated on Sep 15: covered
2 sites in Mexico	a bot check blocks automatic visits	opened by hand on Sep 23: 1 clone, 1 news site
1 site in India	the site did not respond from India	not checked; we try again in October

We list these separately and do not count them as “clean”. A search we did not get is not a search without threats.

October plan

What we will do

1. **Finish the Mexican wave.** Second notices to hosting providers on Oct 2. A UDRP complaint for velonna-casino-online.mx after your approval.
2. **Add Chile and Peru.** Your affiliates report new traffic there. We start with 16 searches in each country.
3. **Watch partner ID 4471**.** Until the account is closed, we check new domains with its tracker every day.
4. **Escalate the fake app** in Google Play on day 14 with the developer account details.

How to read this report

SEARCH	one query in one country on one device. We read the first 100 results.
TAKEN DOWN	the page is gone from Google, or the site no longer opens. We recheck before we count it.
MEDIAN TIME	from our complaint to removal. Half of the sites were removed faster.
CAME BACK	the same site, or a site with the same partner ID or template, within 30 days.
NOT CHECKED	we could not get the data or open the site. This never counts as clean.

YOUR TEAM AT BC.TEAM

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Global Digital Consulting LLC,
operating under the bc.team brand

This is a sample report. Velonna Casino is a fictional brand; all domains, names and figures are invented. A real report covers your brand, your countries and your searches.